



Brighton Ruby
brightonruby.com
Brighton Dome, Corn Exchange
Friday, 5 July 2019

Sponsorship Information

Now in our sixth year, we've welcomed over 1,000 attendees to Brighton from from the UK, Ireland, USA, Germany, Spain, Poland, Slovenia, Denmark, The Netherlands and even as far as Australia.

As for the last couple of years, we've been in the main Concert Hall at the Brighton Dome. It is capable of holding up to 950, in the stalls, but most likely we're expecting an attendance of 300–400 and it doesn't feel empty.

Brighton Ruby is a single track conference with a selection of invited speakers (3 or 4) and a CFP to encourage a broad representation from the community, perhaps attempting their first conference talk. I personally help some of our speakers with their talks in the months leading up to the event and they often go on to take their talk onto other international events!

We keep the schedule snappy (20 minute talks + some lightning talks) and the breaks are long enough for a very enjoyable 'hallway track'.

The presentation is a mixture of technical and non-technical talks. In previous years we have hosted: Sarah Allen (Rails Bridge), Avdi Grimm (RubyTapas), Terence Lee & Zak (Ruby Core), Nick Means (Github), Saron Yitbarek (CodeNewbie). We already have a solid lineup

“Had a wonderful time at Brighton Ruby today, my perfect kind of affordable community focused conference”

Andrew Nesbitt



for this year. Already booked in are Sarah Mei (Ruby Central), Aaron Patterson (Rails Core) and Vaidehi Joshi (Base CS).

We try and be community-focussed, a little idiosyncratic and friendly. We also try to keep prices low and that's where sponsorship comes in...

Previous Sponsors



“We're delighted to be sponsoring the awesome Brighton conference!”

FreeAgent



“Here at Brighton Ruby, waiting for all the fun to begin”

Kim Witten, Bytemark



“We're excited to be sponsoring Brighton Ruby. Lineup is excellent! See you there!”

Kyan



Brighton

Less than an hour from London and half an hour from Gatwick, Brighton is a south coast city with a thriving web technology industry.

As a thriving tourist attraction, Brighton has great transport links and accommodation. There's a great deal of information on our town at brightonruby.com/misc/lovely-brighton.

Dome Concert Hall



Brighton Dome was built in 1805 and was originally the Prince Regent's riding house. It is now a unique and versatile venue with a magnificent ceiling and a variety of seating and staging configurations. It was restored in 2002. brightondome.org

Features for Sponsors

We provide an area for 4-6 sponsors to show themselves off in the bar/coffee area.

We'll work individually with each sponsor to sort appropriate tables/power etc. We will likely only have access from 8AM on the morning of the conference, so you'll have to be there promptly to set up! Last year we did have access the afternoon before, which is a much more relaxed experience. We don't find out until a few weeks before the event.

Sponsorship Packages

	FRIEND	SILVER	GOLD	RUBY
PRICE (EX VAT)	£600	£2,250	£4,500	£8,000
HOW MANY?	12	4	2	1
LOGO & LINK ON WEBSITE	👍	👍	👍	👍
LOGO ON OPENING SLIDES	👍	👍	👍	👍
LOGO ON BANNERS	👍	👍	👍	👍
TWEET FROM @BRIGHTONRUBY PRIOR		🐦	2 x 🐦	🐦
LOGO ON VIDEOS		one shared	one shared	with logo
LOGO AT SIGNIN DESK		👍	👍	👍
INDIVIDUAL THANKS IN OPENING		👍	👍	👍
INDIVIDUAL THANKS IN CLOSING		👍	👍	👍
IF YOU SEND ME A T-SHIRT I WILL WEAR IT DURING THE OPENING		👍	👍	👍
BOOTH		£1,000	Table	2x size
TWEET FROM @BRIGHTONRUBY AFTER			🐦	🐦
SPECIAL PITCH AFTER LUNCH			👍	👍
LOGO/LINK IN ALL EMAILS TO ATTENDEES			✉️	✉️
SPECIAL MESSAGE IN POST-CONF EMAIL			✉️	✉️
SPECIAL MESSAGE IN DAY BEFORE EMAIL				✉️
LOGO ON SPEAKER LECTURN				😎
I WILL PERSONALLY SLIP YOUR COMPANY NAME INTO AS MANY ROUNDS OF OUR GAMESHOW AS I CAN				👻
TICKETS	1	2	4	8
UNIQUE DISCOUNT CODE		5%	10%	15%

A couple of things

Tickets and discount codes may be used by your team or given away (e.g. In a Twitter contest, to your own newsletter subscribers, etc.)

Prominence of your logo on the website, name badges, slides, emails and banners will be proportionate to the level of sponsorship

You must provide your own copy for the any dedicated “sponsors” materials and emails (Approximately 100 words/600 characters max)

The conference website will remain live indefinitely.

Submitted copy for the website, emails, posters and discount codes is subject to our approval and code of conduct.

Anything Else?

Any questions please email or call me:

- andy@goodscary.com

- +447446858575

I run the conference through my little Ruby/Rails consulting company Good Scary Limited, so that's why you might see that name around.